



ANNUAL
REPORT 2024

A Note of Gratitude

from Kate Rolf

President and CEO



As I reflect on this past year, I am overwhelmed with gratitude for the incredible generosity that has continued to support the mission of the Nascentia Health Charitable Foundation. Your contributions have made a significant impact in the lives of countless individuals and families across our community—helping us provide essential care, services, and resources to those who need it most.

This year, we have faced many challenges, but we have also witnessed profound moments of connection and resilience. When our dedicated staff is in the homes of individuals throughout our community, we see firsthand the incredible need that exists. Your support has allowed us to meet these needs in innovative ways, expand our outreach, and make a difference where it matters most. Together, we are not just delivering healthcare, but also hope and compassion that uplifts lives.

Thank you for being an integral part of our journey. Your partnership inspires us every day to strive for excellence and to keep our mission at the heart of all that we do.

With sincere gratitude,

A handwritten signature in blue ink that reads 'Kate Rolf'.

Kate Rolf
President & CEO



Our Mission

The Nascentia Health Charitable Foundation's mission is to increase awareness of our most vulnerable populations, to raise funds to address their unmet needs and to better serve their well-being across the regions that we serve.

The Foundation also supports the education and development of in-home care providers, to enhance the availability of highly qualified caregivers that attend to our most vulnerable, well into the future.

“

As Board Chair of the Nascentia Health Charitable Foundation, I am inspired by the generosity of our supporters and the difference we make in our community. Your contributions allow us to address critical healthcare needs and provide compassionate care. Together, we are building a healthier future for everyone we serve.

”



Rachel Galusha
*Nascentia Health Charitable Foundation
Board Chair*



Robert Galusha
*Nascentia Health
Board Chair*

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It has been an honor to witness the growth and impact of Nascentia Health in our community. I am proud of the role that the Nascentia Health Charitable Foundation has played in supporting our mission. The Foundation's work, supported by our generous donors, helps address unmet healthcare needs and provide vital services. Thank you for being part of our journey to create a healthier community.

”

Giving Back

Every year, the generosity of our supporters empowers us to make a difference in the lives of countless patients and their families across New York State.

Your contributions allow us to provide essential items and services that improve the quality of life for those in our care, fostering greater independence, health, and well-being.

-  PVC chair to offer additional comfort and support during daily activities
-  Prevent Pressure System to reduce the risk of pressure sores and promote healing
-  Air conditioning units for pediatric patients to improve their breathing and overall comfort
-  Air purifier to enhance air quality for a patient with respiratory challenges
-  Personal mini fridge to ensure a patient can securely store medications in a community home
-  Holiday support for five pediatric patients, including essential items and developmental health equipment
-  Multi-floor mats for pediatric physical therapy to aid in patient rehabilitation
-  Formula to support the nutritional needs of infants, ensuring healthy growth and development
-  Shower assistance bench to provide stability and safety for patients with mobility challenges during bathing
-  Infant feeding supplies to help families nourish their infants properly
-  Medical monitoring supplies for elderly patients to safely track their health conditions at home
-  Child safety equipment to create a secure environment for children receiving in-home care



Your donation makes all the difference

The gifts of comfort, safety, and self sufficiency that we give to our pediatric and adult patients change their lives for the better in both small and large ways. Your generosity is what enables us to continue bringing joy and security to the people we serve daily. Please consider giving the gift of hope to a local Central New Yorker. A donation to the Nascentia Health Charitable Foundation enables us to give someone in need a hand up, not a hand out. We help our patients improve their own health and become more independent, and give our clinical staff the additional specialized training they need to most effectively care for them.

\$50

- Playpen to give a toddler a safe place for play and therapy activities in an otherwise unsafe environment

\$100

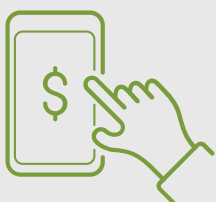
- Specialized machine that monitors blood clots at home while a patient waits for a heart transplant

\$250

- Stroller with the space to carry all of a pediatric patient's medical equipment to and from appointments

\$500

- Hoyer Lift scale to monitor the weight of a patient who is unable to stand



Donate Online

Make a secure credit card donation:
nascentiahealth.org/foundation/donate



Donate by Mail

Use the enclosed envelope to donate by check or credit card.

A Lift for Independence: How the Foundation Helped Scott Thrive

Scott is a person who refuses to let challenges define him. Born with cerebral palsy, he has always used a wheelchair for mobility, but his spirit has never been confined by his circumstances. Scott's positive attitude, humor, and infectious smile make him a friend to everyone he meets.

Recently, Scott faced a series of health setbacks that affected his mobility and led to multiple hospital stays. During one of our conversations, he shared that his overhead lift—vital for transferring from his bed to his wheelchair—was no longer working properly. The lift's inconsistencies made him anxious about using it, as there was a real risk of getting stuck. Without the lift, Scott had to rely on multiple people to help him move, making it difficult to keep appointments and maintain his independence.

It is thanks to your support that we can continue making a difference in the lives of people like Scott.



We explored the possibility of repairing the lift, but the aging motor needed to be replaced entirely—a costly expense not covered by insurance. The financial burden was too great for Scott and his family, but he still needed a safe way to get out of bed and attend his appointments. After discussing the situation with her supervisor, Shauna, Heather reached out to the Nascentia Health Charitable Foundation for assistance. Thanks to the collaboration between Shauna, the Foundation, and Scott's care team, we were able to secure a new lift for him.

The relief this brought to Scott and his family was immense. With the new lift in place, Scott can now safely transfer to his wheelchair, regain some independence, and take the first steps toward getting back to his active self.

Heather, Scott's physical therapist, expressed her deep gratitude for having resources like the Charitable Foundation to turn to for patients in need. She emphasized that the Foundation is a true lifeline, helping to bridge the gap between what insurance covers and what patients need to live their best lives. It is thanks to your support that we can continue making a difference in the lives of people like Scott.





Beyond Medical Care: How the Charitable Foundation Enhanced Niveen's Life

One of the most rewarding aspects of being a pediatric physical therapist at Nascentia Health is working with children and families from diverse countries and cultures. Catherine, one of our dedicated pediatric physical therapists, plays an essential role in helping these children obtain medical equipment covered by insurance to enhance their mobility, safety, and comfort. However, there are many crucial items that insurance does not cover, yet are vital for improving the quality of life for these children and their families, who often cannot afford them. Niveen is one of those children.

Niveen is a 9-year-old girl with cerebral palsy who came to the United States as a refugee with her parents and three siblings. Catherine worked closely with Niveen and assisted her in obtaining essential medical equipment approved by her insurance, such as a wheelchair and a bath chair. During one visit, Niveen's mother mentioned that she was feeding her on the hard wooden floor. Recognizing the need for a better solution, Catherine reached out to the Nascentia Health Charitable Foundation. Thanks to

their support, the Foundation was able to provide a soft floor mat, a pillow for neck support, and a positioning cushion to make feeding Niveen more comfortable and supportive.

In addition to the feeding situation, Niveen's parents expressed concerns about her poor sleep. She was sleeping on a twin-sized bed with a very thin mattress on a metal frame, which increased her risk of developing skin breakdown. Once again, Catherine contacted the Charitable Foundation, and they stepped in to help. The Foundation provided a thicker, more supportive mattress to help relieve pressure and improve Niveen's sleep quality. Along with the mattress, they also supplied new pillows and bedding. Seeing Niveen's bright smile when the new mattress and bedding arrived was an incredibly heartwarming moment.

The Nascentia Health Charitable Foundation is a wonderful resource that provides funding for essential items not covered by insurance—items that can significantly enhance the lives of medically fragile children. Catherine and the entire care team are deeply grateful for the Foundation and all it does to support our patients and their families.

A Holiday Gift from the Foundation

The Nascentia Health Charitable Foundation was proud to select five families from our pediatric program to receive gifts this holiday season. One of these recipients was Nazarian, a resilient two-year-old who has faced significant challenges since birth, including being born prematurely and experiencing developmental delays.

Nazarian is lovingly cared for by his father and two uncles, who work tirelessly to provide him with around-the-clock support. Recognizing the family's dedication and the challenges they face, the Foundation, in collaboration with Kara, a dedicated

speech language pathologist, stepped in to make a meaningful difference in Nazarian's life. Kara shared, "The therapy equipment and toys provided by the Foundation have had a direct and positive impact on his progress and development."

Through Kara's frequent visits and the Foundation's support, Nazarian now has a safe, child-friendly environment that includes essential items like new bottles, food, toys, books, blankets, and a crawl pad. Kara has become an invaluable part of Nazarian's support system, helping to create a nurturing 'village' around him. The Foundation is honored to be part of this journey, providing Nazarian and his family with the resources they need to thrive.



12th Annual Raise a Glass Fundraiser

On Sunday, October 6, we celebrated the 12th annual Raise a Glass fundraiser at the beautiful Timber Banks Golf Club. This year's event, attended by hundreds of supporters, featured a memorable afternoon filled with charitable activities, including dozens of raffle baskets, a silent auction with trips and items, a wine pull, gift card raffles, grub grab, door prizes, as well as great food and drinks. We were thrilled to have KeyBank as our Diamond sponsor.

The event not only brought together community members for an afternoon of camaraderie and philanthropy but also proved to be a significant source of fundraising for Nascentia Health's Charitable Foundation. The proceeds from the fundraiser are instrumental in advancing the Foundation's mission, aiming to increase community awareness of the most vulnerable populations and address their unmet needs across the regions Nascentia Health serves.

We extend our heartfelt gratitude to every individual who contributed to this achievement. Whether you volunteered your time, made a generous contribution, or attended the event, your unwavering support made all the difference. This achievement highlights the power of collective action and our shared commitment to making a positive difference in our community.

We look forward to building on this success and continuing our vital work with renewed energy and purpose. The funds raised will make a significant impact on our Foundation's mission and the lives we touch. Thank you once again for being a part of this incredible journey and for helping us realize our vision of a brighter future for those we serve.

Thank you to everyone who made this year's event a huge success!



Nascentia Health Update

Nascentia Health made significant strides over the past year, continuing our commitment to community impact with a dedicated team of over 1,000 employees. Our workforce, comprised of talented clinical and office staff, is passionate about delivering exceptional care to our homecare patients and insurance members. Our collective dedication ensures that we not only meet the needs of those we serve but also help improve the quality of life for communities throughout New York State.

Beeches Manor, which opened its doors a year ago, has quickly established itself as a cornerstone of the Rome community. Over the past year, Beeches Manor has hosted hundreds of successful events, ranging from weddings and community gatherings to debates and celebrations. The Beeches Manor Pub and Restaurant continues to provide a warm and inviting atmosphere, enriching the local dining scene with delightful cuisine and beverages.

Our vision for the **Nascentia Neighborhood** project also continues to evolve, with significant progress being made. We are excited to begin to bring this transformative project to life. The development will feature a 55+ aging in place community with a focus on overall wellness, mixed-use housing, and a wide range of amenities to enhance the quality of life for all residents. We look forward to continuing this journey and creating a vibrant, all-encompassing community for our region.



Award winning people, culture, and projects

#22 Best Companies to Work for in New York

President's Award for Excellence in Philanthropic Service,
Upstate Medical University—Nascentia Health

Female Executive of the Year, TITAN Women in Business Award—Kate Rolf, *President and CEO*

Professional of the Year, LeadingAge NY—
Bill O'Hern, *Regional Program Director*

Thomas Clarke Memorial Award, LeadingAge NY—
Joseph Chevrette, *EVP of Information Technology & Security*

Assemblywoman Marianne Buttenschon Women of Distinction Award—Danielle Towne, *Director of Provider Relations*





1st Annual Jazz at Beeches Manor

The Nascentia Health Charitable Foundation hosted the first annual Jazz at Beeches Manor event in Rome, uniting the community through jazz to raise awareness for our services in the surrounding counties. The event highlighted our Charitable Foundation and the essential pediatric programs we support, offering attendees a meaningful experience that fostered community and compassion while showcasing the impact of our health services on vulnerable populations.



Good Neighbor Day

Nascentia Health celebrated Good Neighbor Day with Northland Communications and the Syracuse Mets, bringing the community together for a day of baseball, fun, and generosity. The event raised significant funds for the Foundation's initiatives while highlighting the importance of giving back. This partnership fostered a spirit of camaraderie and made an impact on those we serve, reinforcing our commitment to improving lives across the region.



Community Partnership

CXtec, Teracai, and CABLExpress, supported our pediatric program by organizing an employee giveback campaign, collecting supplies and necessities for our patients. Their collective efforts demonstrate the power of community support and the impact it has on the care we provide to our patients.



St. Joseph's Health - Operation Backpack

Our staff teamed up with St. Joseph's Health Auxiliary and community volunteers to fill over 800 backpacks with essential school supplies for patients of St. Joseph's Health. Each backpack, stocked with items like paper, notebooks, pens, pencils, crayons, rulers, and glue, aims to equip children for academic success.



SAVE THE DATE!

APRIL 5, 2025 | BEECHES MANOR | ROME, NY

For more information, follow Nascentia Health and Beeches Manor on Facebook, Instagram, LinkedIn, and X!

Thank you to our donors!

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90 Presidential Plaza Associates
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Jason Allen
Jennifer Allen
Jackie Al-Nwiran
Alzheimer's Association CNY
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Applebee's
Arad Evans Inn
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Barbara Carranti
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Jennifer Cavanagh
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Cazenovia Pizzeria
Champagne Wine & Liquor Store
Chapter Aesthetic Studio
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Crouse Irving P.O.B.
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Kinney Drugs Foundation
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L. & J.G. Stickley, Inc
Laci's Tapas Bar
Carolyn LaFaver
Jenk Lagho
Joshua Laiacona
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Jennifer Lemon	Jessica Nelson	Rosamond Gifford Zoo	Tri-Valley Beverage
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Financial Report

Fiscal Year End December 31, 2023

	2022	2023
Event and contribution income	\$144,940	\$235,214
Investment Income	-\$66,282	\$82,937
Total Revenues	\$78,658	\$318,151
Fundraising Expense	\$34,574	\$183,748
Other Expense	\$105,622	\$132,735
Total Expenses	\$140,196	\$316,483
Net Income	-\$61,538	-\$1,668

In the past seven years,
we have offered
assistance to
thousands
of patients throughout
New York State.



Helping one
person might
not change the
world, but it could
change the world
for one person!



Contact Us Now

1050 West Genesee Street, Syracuse, NY 13204

(315) 477-4663 | nascentiahealth.org/foundation