

FALL 2022

## PATIENT STORY

When our home aide, Marcia, began caregiving for a 65-year-old woman earlier this year, she discovered that she was sleeping on the hard floor of her apartment on just a pile of blankets. Months earlier, her next-door neighbor had a fire, and the smoke and water ruined almost all of our patient's possessions, including her bed. Without renter's insurance or the means to purchase new items, she couldn't replace what she lost. Marcia told her clinical team about the conditions the woman was living in, and the Foundation got to work getting her a proper bed. We purchased a brand-new queen mattress and linens and were fortunate to work with another local organization to also find a gently used wooden sleigh bed frame and side table. The difference in her quality of life is enormous! She now enjoys a comfortable and supportive night's sleep, which greatly contributes to her overall health and wellness. The smile on her face since receiving this life-changing gift is amazing!



Marcia Hansen, Rebecca Lerman, our patient



## FOUNDATION CHAMPION

Jennifer Allen,  
VP, Patient Services

Have you ever wondered what the world would be like if kindness and caring didn't exist? I couldn't imagine such a place. I know that many health care workers join



our profession because of their nurturing heart. For me this truly was the case. My passion has always been to help others, comfort those in need, and advocate for them. This is the foundation for my career.

I feel very fortunate that my career path led me to Nascentia Health. Caring, compassion, and community are strong values here. Our frontline staff are our eyes and ears to the needs of our patients. We often hear about potential needs that can be life changing for our patients. Take for instance a pediatric patient who always wanted a bike. Our Foundation purchased a stationary bike for him, giving him something he had always wished for and that had profound impact on his health by helping him lose over 40 pounds! Recently, we had a family affected by a fire. Through the caring compassion of the Foundation, we were able to replace items that were damaged.

Personally, my 13-year-old stepson Roman has a special form of cerebral palsy. He is physically and mentally challenged and unable to speak. Knowing how much charitable contributions from others impacted our own situation made me realize how important the mission of our charitable foundation really is. The Foundation's impact on our patients, staff, and our training programs is very important, and I feel so fortunate to work for Nascentia Health because of it!

## RAISE A GLASS

We're excited to announce that we raised \$100,000 for the Foundation at our annual Raise a Glass event on September 18! Thank you to everyone who volunteered, donated, and attended. We're so proud of all the hard work everyone put in to make this event a great success.



Civic Engagement Excellence Award Winner  
Dr. Linda LeMura, President of Le Moyne College



Community Champion Award Winner  
Jan Maloff, Founder of CNY Bicycle Giveaway

## FUNDRAISING GOAL

Thank you to everyone who helped us reach our goal of \$100,000 for 2022 already!



## HOW YOU CAN HELP!

### AmazonSmile

Did you know that every time you shop on Amazon you can benefit the Foundation? Here's how!



1. Go to [www.smile.amazon.com](http://www.smile.amazon.com) every time you shop
2. After signing in, you will be directed to select (or change) your charity.
3. In the search bar under "Or pick your own charitable organization" enter "VNA Foundation of Central New York" then click "Search"
4. Click on our name to select our Foundation as your charity of choice
5. Start shopping! 0.5% of your eligible purchases will go directly to our Foundation every time you shop.

### Annual Giving

Start thinking about making a donation to the Foundation! In December we will send more information how to be part of our Annual Giving Campaign that starts in January 2023.

### Rebecca Lerman Philanthropy Administrator

*What does philanthropy mean to me?*

Philanthropy literally means "love of humanity." Today, philanthropy means generosity in all its forms and is often defined as giving gifts of "time, talent, and treasure" to help make life better for other people. You can practice philanthropy by making a monetary gift, such as a donation to a cause you believe in or donating your time to help a charitable organization succeed.

